

# You can now provide your customers benefits worth up to £5,000 by simply installing doors or windows with the **ERA** Five Star Guarantee

Five major benefits to **homeowners**



## Insurance savings

Your customers will be able to obtain lower home insurance costs with high security windows or doors installed. ERA's recommended broker aims to save your homeowners money on their home insurance.



## 24/7 help

The Five Star Guarantee includes a FREE call out service that operates 24 hours a day, 365 days a year to secure a customer's property if they are broken into, no questions asked.



## Up to £1,000 excess paid

ERA will cover the excess on any home insurance claim due to the failure of one of our products.



## Up to £1,000 to repair or replace the door or window

ERA will also pay up to £1,000 towards the cost of repairing or replacing the window or door that's been compromised.



## £1,000 compensation paid

In the unlikely event of a break-in succeeding through the failure of a Five Star Guaranteed product, ERA will compensate the customer for the inconvenience by giving them a cheque for £1,000.

and all this costs you - the installer - nothing.



**Five Star Guarantee**



By fitting high security ERA components on our products, we are proud to be able to cover them with the UK's most comprehensive home security guarantee.

**ERA** Securing Britain's homes since 1838



ERA have been designing and manufacturing the door and window hardware that secures Britain's homes for over 175 years. With all that knowledge and experience built into their innovative products, ERA have become the experts choice for high quality, reliable security solutions.

# It's easy to take advantage of the **ERA** Five Star Guarantee to promote sales and increase business

We will support you with a great range of marketing collateral including van stickers, window stickers, posters and leaflets to help you easily promote the scheme to consumers, making the ERA Five Star Guarantee a powerful addition to your window or door sales package - and at no extra cost to you!

To ensure you get all the benefits available, we ask you to register, by completing your details at [www.erafivestar.com](http://www.erafivestar.com) - we will then provide you with a range of marketing materials and support tools that are tailored specifically to your audience. We will even help to promote your business through ERA's website connecting you with security conscious consumers.



Once you've installed the door or windows, it's easy for the homeowner to activate their ERA Five Star Guarantee by registering their details on the ERA Five Star website.

[www.erafivestar.com](http://www.erafivestar.com)

You will be provided with leaflets to leave with your customers, that explain all aspects of the scheme, including what they need to do if they need to claim, how to register, full T&C's and even care and maintenance guidelines.

With benefits worth up to £5,000 customers will be asking for high security products that are covered with the ERA Five Star Guarantee.



For more information contact our Sales Director  
 Stuart Bull on 07789 692340  
 Phone: 01268 285544 Fax: 01268 284433  
 Web: [www.sgmwindows.co.uk](http://www.sgmwindows.co.uk)  
 E-mail: [stuart@sgmwindows.co.uk](mailto:stuart@sgmwindows.co.uk)  
 Unit 1,2, 3 & 5 Honeywood Square, Honeywood Road, Basildon, Essex SS14 3HT

**Ask us about products with the UK's most comprehensive home security guarantee**

**Insurance savings**  
 Choose windows or doors fitted with ERA approved products and 9 out of 10 homeowners will save money on their home insurance, by using ERA's recommended insurance broker or other insurance providers who recognise that you have the highest levels of security fitted.

**24/7 help**  
 ★ Up to £1,000 excess paid  
 ★ Up to £1,000 repair  
 ★ £1,000 compensation

With benefits worth up to £5,000 it makes sense to choose products that are covered with the ERA Five Star Guarantee. Ask us for details.

**Ask us about the FREE home security guarantee offers peace of mind**

**24/7 help**  
 With the cover of the ERA Five Star Guarantee you will benefit from a FREE call out service 24 hours a day, 365 days a year, no questions asked.

**Insurance**  
 ★ Up to £1,000 excess paid  
 ★ Up to £1,000 repair  
 ★ £1,000 compensation

With benefits worth up to £5,000 it makes sense to choose products that are covered with the ERA Five Star Guarantee. Ask us for details.

**Ask us about windows and doors that come complete with the ERA Five Star Guarantee**

**Up to £1,000 excess paid**  
 ERA are so confident of the quality of their components and the security provided by them, that they will cover the excess on any home insurance claim due to the failure of one of their products.

**Insurance savings**  
 ★ 24/7 help  
 ★ Up to £1,000 repair  
 ★ £1,000 compensation

With benefits worth up to £5,000 it makes sense to choose products that are covered with the ERA Five Star Guarantee. Ask us for details.

**Ask us about the UK's most comprehensive home security guarantee**

**Up to £1,000 towards a repair or replacement door or window**  
 ERA will pay up to £1,000 towards the cost of repairing or replacing ERA approved products.

**Insurance**  
 ★ 24/7 help  
 ★ Up to £1,000 repair  
 ★ £1,000 compensation

With benefits worth up to £5,000 it makes sense to choose products that are covered with the ERA Five Star Guarantee. Ask us for details.

**Ask us to show you products that are covered by the ERA Five Star Guarantee**

**£1,000 compensation**  
 In the unlikely event of a break-in succeeding through the failure of one of our products covered by the ERA Five Star Guarantee, you will be given a cheque for £1,000 to compensate you for the inconvenience caused.

**Insurance savings**  
 ★ 24/7 help  
 ★ Up to £1,000 excess paid  
 ★ Up to £1,000 repair

With benefits worth up to £5,000 it makes sense to choose products that are covered with the ERA Five Star Guarantee. Ask us for details.